



Australian
National
University

ANU PRESS

At a Glance



Executive summary

ANU Press continues to experience impressive download statistics and achievements, including a number of book award nominations, growth in international markets and recognition in both mainstream media and academic channels, despite the ongoing disruptions and uncertainty caused by Covid and its implications on the higher education sector.





Reach

2021 has been a record-breaking year for ANU Press.

> 5.7m

TOTAL NUMBER OF DOWNLOADS

4.35m

TOTAL NUMBER OF PAGEVIEWS

994

TITLES IN COLLECTION

> 9,300

TOTAL NUMBER OF INSTITUTIONS
DOWNLOADING OUR TITLES

> 24m

TOTAL NUMBER OF DOWNLOADS
(2017-2021)

Marketing

Followers



25%

TWITTER



35%

FACEBOOK



25%

INSTAGRAM

Engagement



10%

TWITTER



220%

FACEBOOK



15%

INSTAGRAM

eNews



145%

eNEWS SUBSCRIBERS



5%

CLICK-THRU RATE



33%

OPEN RATE

Engagement

Since its inception, ANU Press titles have contributed to media analysis and policy both in Australia and abroad.

Altmetrics performance

10,527

SOCIAL MEDIA

1,476

OTHER SOURCES

383

POLICY

606

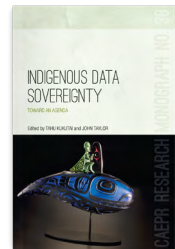
NEWS & BLOGS

Highest Altmetrics score by title*

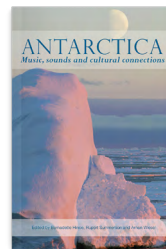


374 Communicating Science (2020)

Indigenous Data Sovereignty (2016) **213**



208 Antarctica (2015)



Morrison's Miracle (2020) **195**



185 Double Disillusion (2018)

* The Altmetric Attention Score is a weighted count of all of the mentions Altmetric has tracked for an individual research output, and is designed as an indicator of the engagement an item has received.

Impact and engagement

ANU Press continues to uphold the University's mission to support research that transforms society and creates national capabilities. In 2021, we have published a series of unique and ground-breaking titles.

Book awards and nominations

Award	Title	Result	Author/s
2021 Chief Minister's NT History Book Award	<i>The Bible in Buffalo Country</i>	Winner	Sally K May, Laura Rademaker, Donna Nadjamerrek, Julie Narndal Gumurdul
2021 Victorian Community History Award	<i>On Taungurung Land</i>	Winner	Roy Henry Patterson and Jennifer Jones
2021 Christine M Alder Book Award, Australian and New Zealand Society of Criminology	<i>Towards Human Rights Compliance in Australian Prisons</i>	Winner	Anita Mackay
2021 Victorian Community History Award	'Kurrburra (Koala) the Boonwurrung Wirrirrap and Bard (1797-1849) – A Man of High Degree', <i>Australian Journal of Biography and History</i> , No. 4 2020	Shortlisted	Ian D. Clark, Rolf Schlagloth, Fred (David) Cahir, Gabrielle McGinnis (journal article)
2021 NSW Premier's History Award, Australian History Prize	<i>A Bridge Between</i>	Shortlisted	Katharine Massam
2021 Educational Publishing Awards Australia, Scholarly Book of the Year Award	<i>Goodna Girls</i>	Shortlisted	Adele Chynoweth

A new ANU Press record!

The Personality Cult of Stalin in Soviet Posters, 1929-1953 was the highest downloaded title in 2021 with almost 90,000 downloads.

'More than 130 posters are brought to vivid life in the book, recreated in full colour, with Pisch also delving deep into archives of libraries and museums across Russia to unearth hundreds of previously unpublished examples as well.'

— Find out how and why *The Personality Cult of Stalin* gained status as one of ANU Press' most popular titles to date. Read more about it in the *ANU Reporter*, <https://reporter.anu.edu.au/unravelling-story-stalin's-soviet-propaganda-posters>.



Supporting ANU scholars

ANU Press continues to support ANU scholars by offering a pathway to publication. In 2021, twenty-seven authors are ANU Alumni including:



KAREN FOX

Dr Karen Fox is a senior research fellow in the National Centre of Biography and a research editor for the *Australian Dictionary of Biography* in the School of History, The Australian National University. A historian of Australia and New Zealand, she has taught Australian and imperial history and biography at ANU. She has published multiple titles with ANU Press, including *Honouring a Nation: A History of Australia's Honours System* in 2021.

CATHERINE FISHER

Dr Catherine Fisher is a historian and policy adviser who holds a PhD from the School of History at The Australian National University. She published *Sound Citizens: Australian Women Broadcasters Claim their Voice, 1923–1956* with ANU Press. Her work has also been published in *Women's History Review* and *Lilith: A Feminist History Journal*, and she has contributed to the *Australian Dictionary of Biography*.



KATE SENIOR

Kate Senior is an Associate Professor of Anthropology in the School of Humanities and Social Science at the University of Newcastle. After working in collaboration with Daphne Daniels and the Ngukurr community for the last 20 years, Kate published *Indigenous Australian Youth Futures* with ANU Press in 2021. Her research has a particular emphasis on the lives and wellbeing of young people in the community.

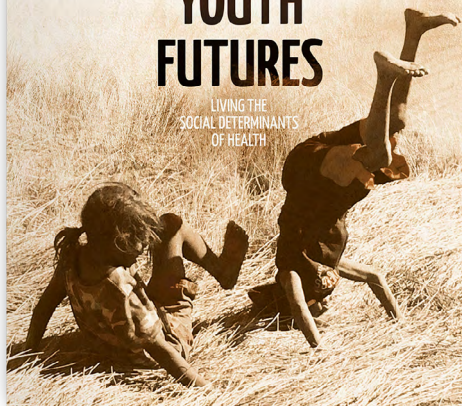




EDITED BY KATE SENIOR, RICHARD CHENHALL
AND VICTORIA BURBANK

INDIGENOUS AUSTRALIAN YOUTH FUTURES

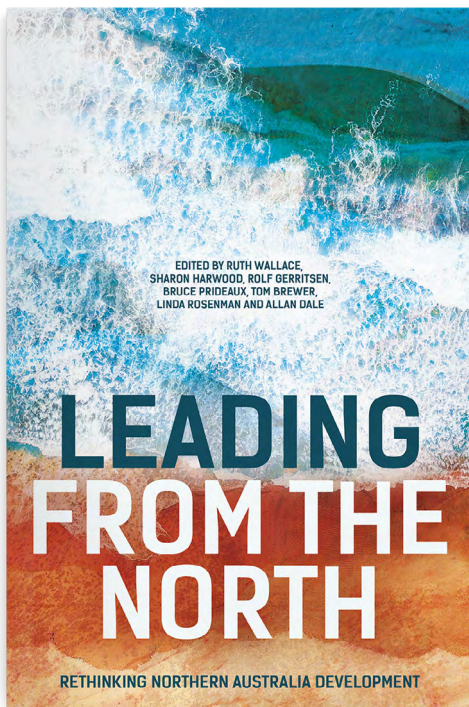
LIVING THE
SOCIAL DETERMINANTS
OF HEALTH



EDITED BY RUTH WALLACE,
SHARON HARWOOD, ROLF GERRITSEN,
BRUCE PRIDEAUX, TOM BREWER,
LINDA ROSENMAN AND ALLAN DALE

LEADING FROM THE NORTH

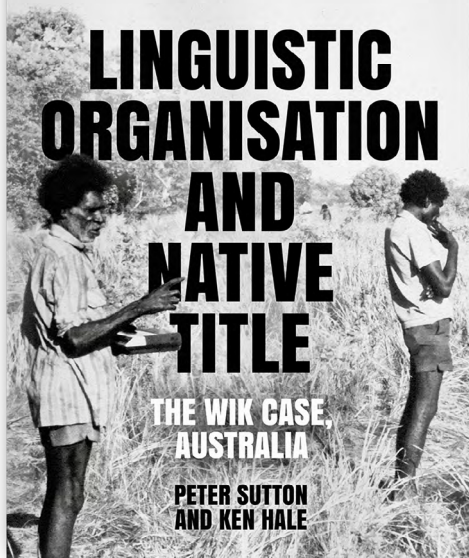
RETHINKING NORTHERN AUSTRALIA DEVELOPMENT



LINGUISTIC ORGANISATION AND NATIVE TITLE

THE WIK CASE
AUSTRALIA

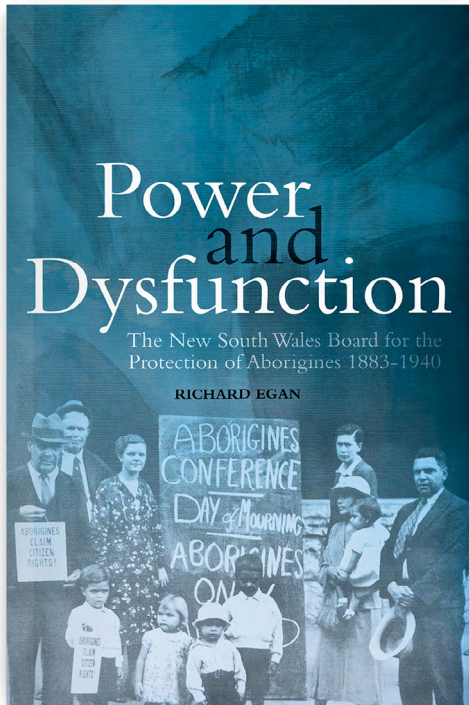
PETER SUTTON
AND KEN HALE



Power and Dysfunction

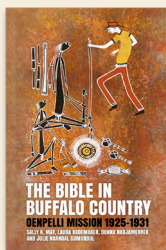
The New South Wales Board for the
Protection of Aborigines 1883-1940

RICHARD EGAN



Indigenous literature

ANU is a world leader in the advancement of Indigenous scholarship and enjoys a longstanding commitment to Indigenous reconciliation. Our collection includes over 75 titles dedicated to Indigenous culture, including the popular *Aboriginal History Journal*, which contains studies of Aboriginal and Torres Strait Islander peoples' interactions with non-Indigenous peoples. ANU Press provides a platform for emerging and established Indigenous scholars and historians to transform contemporary discourse.



‘It is extremely important that these processes, and the changes they brought about, be understood and documented, not just for anthropologists or other social scientists, not just for the craft of history, but for the Bininj themselves that they may own their own history and, with that understanding, use it to take control

of their own future. *The Bible in Buffalo Country* makes a valuable contribution to that endeavour. The history of the Oenpelli mission has been written before, notably by Keith Cole, but these histories, valuable as they are, were largely written from the point of view of the mission and the missionaries. This is also true of some of my own writings. One of the merits of this book is that two of the four authors are Indigenous people, themselves Aboriginal people of western Arnhem Land. They bring a vital authentic perspective that balances the necessary but one-sided documentary research that forms the bulk of this book.’

— John Harris, *History Australia* (2021) 18(3), pp. 636–637

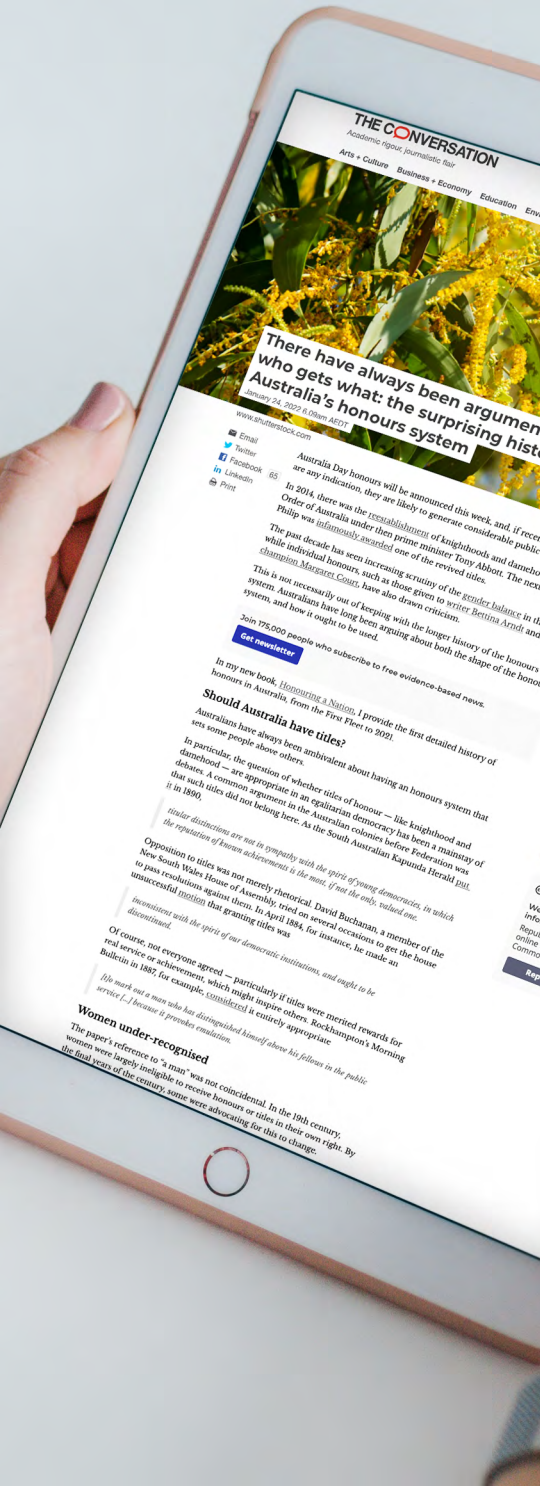
Media

Media outlets that have referenced or featured ANU Press titles in 2021.

- The Conversation
- Foreign Affairs NZ
- Inside Story
- Newsbreak
- Big News Network
- Yahoo! News
- Phys.org
- CNN News
- The Mandarin
- Stuff.co.nz
- MSN
- Mirage News
- Yahoo Finance USA
- World News SBS
- The Print
- The Japan Herald
- The Freepress Journal
- The Canberra Times
- Observer Research Foundation
- Intellasia
- Forbes
- Dailyhunt
- Brookings
- Beijing Bulletin
- Australian Geographic
- World Economic Forum
- Western Australia Today
- True Viral News
- The Spinoff
- The Indian Express
- The Diplomat
- The Age
- The Sydney Morning Herald
- ScienMag
- Rappler
- NewsHub
- Middle East Institute
- La Tribune
- Brisbane Times
- Australian Financial Review
- ABC

‘Indigenous knowledge systems are vital to the design of solutions to climate change — so why are Indigenous voices so rarely included in deliberations?’

— ABC Religion and Ethics,
15 November 2021, referencing
Indigenous Data Sovereignty (2016)



Our audience



45%

HIGHER EDUCATION AND RESEARCH
(OCCUPATION)

Top 5 industries

1 Higher education

2 Research

3 Education
management

4 Government
administration

5 Non-profit
organisation
management

Top 5 countries of origin

1 Australia

2 United States

3 Indonesia

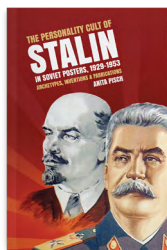
4 United Kingdom

5 New Zealand

Top titles

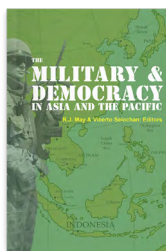
ANU Press publishes titles from a variety of disciplines.

Top 5 downloads (2021)



1 87,997

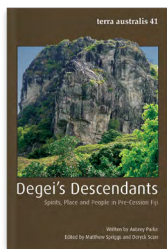
58,542 2



3 44,206



38,126 4



5 30,538

Key titles by subject area

Archaeology

Degei's Descendants

Asia-Pacific

China's 40 Years of Reform and Development

Business and economics

The First Ten K R Narayanan Orations

Defence

Military and Democracy in Asia Pacific

Environment

Shaping a Nation

Humanities

The Personality Cult of Stalin

Law

New Directions for Law in Australia

Pacific

Ma'afu, Prince of Tonga, Chief of Fiji

Policy

Public Policy

Science

Communicating Science

Languages

The Joy of Sanskrit

Social Science

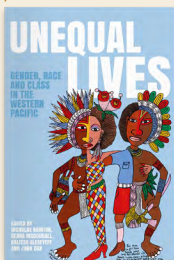
A Bird That Flies With Two Wings

Top 10 new releases in 2021

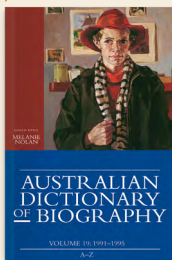
1 9,136



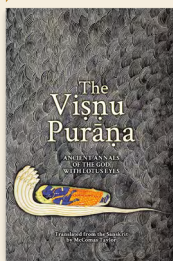
2 7,541



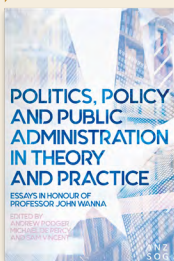
3 5,684



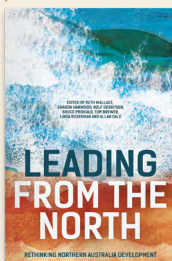
4 5,669



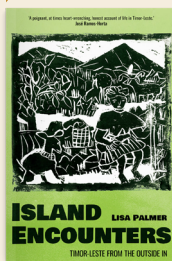
5 4,753



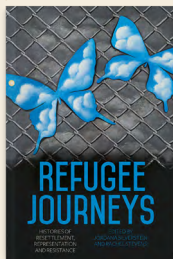
6 3,707



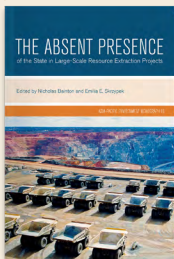
7 3,636



8 3,362



9 3,343



10 3,181

