



Australian
National
University

PRESS

2020

AT A GLANCE



EXECUTIVE SUMMARY

Bolstered by the unprecedented growth in remote online learning, ANU Press enjoyed its most successful year to date. With a collection now exceeding 940 titles and 5 million downloads annually, ANU Press emerged from the turmoil of 2020 as one of the world's largest open-access publishing houses. Enjoying significant growth in international markets such as China, Indonesia and India, ANU Press titles were downloaded across 195 countries. With a commitment to promoting Indigenous scholarship, ANU scholars and ANU Alum, the Press provided a global platform for emerging and established researchers to transform contemporary discourse.





REACH

2020 has been a record-breaking year for ANU Press.

5.14m

TOTAL NUMBER OF DOWNLOADS

5.09m

TOTAL NUMBER OF PAGEVIEWS

940

TITLES IN COLLECTION

195

TOTAL NUMBER OF COUNTRIES
DOWNLOADING OUR TITLES

18.5m

TOTAL NUMBER OF DOWNLOADS
(2017–2020)

MARKETING

Followers



eNews



Engagement



ENGAGEMENT

Since its inception, ANU Press titles have contributed to media analysis and policy both in Australia and abroad.

Altmetrics performance

7,844

SOCIAL MEDIA

585

OTHER SOURCES

358

POLICY

406

NEWS & BLOGS

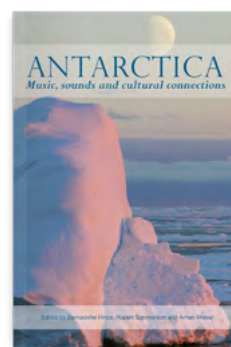
* The Altmetric Attention Score is a weighted count of all of the mentions Altmetric has tracked for an individual research output, and is designed as an indicator of the engagement an item has received.

Highest Altmetrics score by title*



359 Communicating Science (2020)

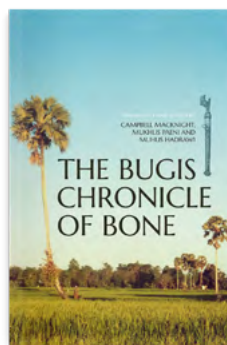
Antarctica (2015) 207



204 Morrison's Miracle (2020)



Successful Public Policy (2019) 195



190 The Bugis Chronicle of Bone (2020)

IMPACT AND ENGAGEMENT

ANU Press continues to uphold the University's mission to support research that transforms society and creates national capabilities. In 2020, we have published a series of unique and ground-breaking titles.

A year of firsts

WIIDHAA

Our first Indigenous-language etextbook, which revives and preserves the Gamilaraay language.

COMMUNICATING SCIENCE

The first global history of science communication spanning 39 countries.

THE BUGIS CHRONICLE OF BONE

The first full English translation of the classic Indonesian text.

MORRISON'S MIRACLE

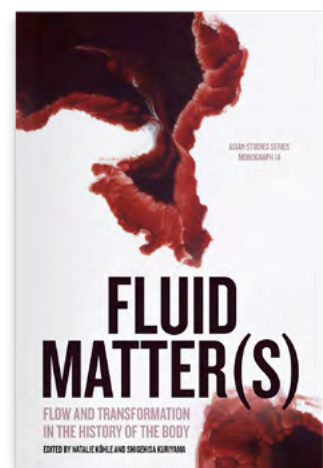
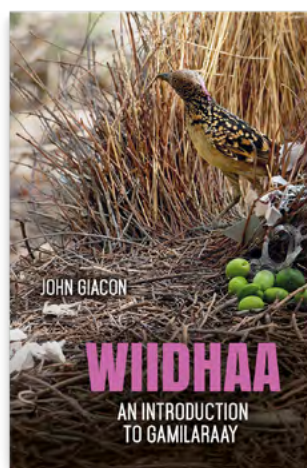
The definitive analysis of 2019 election from 30 of Australia's leading political researchers and scholars.

FLUID MATTERS

Providing a glimpse into the future of research presentation, we published our first text in Shorthand.

A new ANU Press record

Over 10,600 downloads
for *Communicating
Science* in the first two
weeks of its release



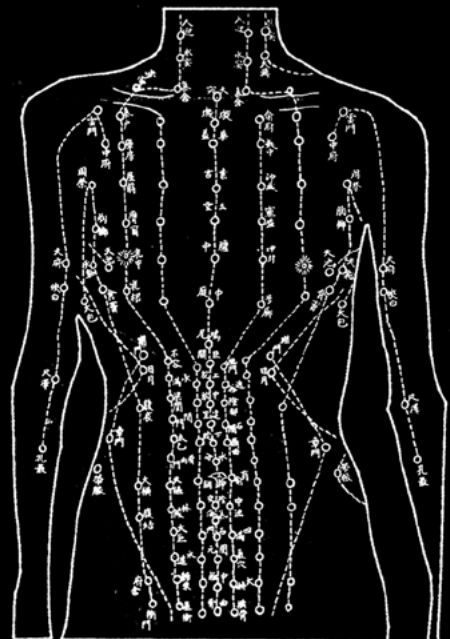
“

The major challenge lies in the conservatism of academic publishing, which is still mostly rooted in the printed page. Even though most journal articles are now read electronically, these articles are still just digitised copies of paper texts. They currently don't draw at all upon expressive possibilities of natively digital texts. We hope that more academic publishers will follow the example of ANU Press and engage more aggressively with experiments in creative digital storytelling. They will have to, we believe, if they are to retain a significant audience.

— Natalie Kohle, *Fluid Matters* (2020), co-edited with Shigehisa Kuriyama, our first title published using Shorthand

”

Fluid Matters has been downloaded 20,000 times since its release in September 2020.



SUPPORTING ANU SCHOLARS

ANU Press continues to support ANU scholars by offering a pathway to publication. In 2020, twenty-one authors are ANU Alum including:



ANNI DOYLE WAWRYŃCZAK

Anni received the ANU College of Arts & Social Sciences 2017 Publishing Award and received her doctorate from the ANU School of Art and Design, Centre for Art History and Art Theory. *How Local Art Changed Australia's National Capital* is her first book.

DENGHUA ZHANG

Denghua completed his PhD at the Coral Bell School of Asia Pacific Affairs, 2013–17, which focused on Chinese foreign aid and trilateral aid cooperation. Research from this period formed the foundation of his book *A Cautious New Approach*, which was published by ANU Press in March 2020. Denghua is currently a research fellow at the Department of Pacific Affairs, The Australian National University.



LAURA RADEMAKER

Laura studied a PhB(Hons) from 2006–09 and then completed her PhD in history at ANU in 2015. Laura is a postdoctoral research associate at The Australian National University and author of *Found in Translation: Many Meanings on a North Australian Mission* (2018). She has contributed to two titles in ANU Press' collection, *Indigenous Self-Determination in Australia* and *The Bible in Buffalo Country*.

INDIGENOUS LITERATURE

ANU is a world leader in the advancement of Indigenous scholarship, and enjoys a long-standing commitment to Indigenous reconciliation. Our collection includes over 50 titles dedicated to Indigenous culture, including the popular *Aboriginal History Journal*, which contains studies of Aboriginal and Torres Strait Islander peoples' interactions with non-Indigenous peoples. ANU Press provides a platform for emerging and established Indigenous scholars and historians to transform contemporary discourse.

“

Since both non-Indigenous and Indigenous Australians' senses of political purpose are so saturated with narratives about what happened, what could have happened, and what might yet happen, the question 'how shall we write the history of Indigenous Australian self-determination?' is of more than simply academic interest.

— Laura Rademaker and Tim Rowse,
Indigenous Self-Determination in Australia (2020)

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MEDIA

Media outlets that have referenced or featured ANU Press titles in 2020.

- Time Magazine
- The Age
- The Conversation
- PBS
- ABC.net.au
- The Guardian
- Yahoo! News
- MSN
- Canberra Times
- World News SBS
- The Mandarin
- New Zealand Herald
- Stuff.co.nz
- Foreign Affairs New Zealand
- The Diplomat
- The National Interest
- Scroll India
- Brisbane Times
- West Australian Today
- Sydney Morning Herald
- Channel News Asia
- East Asia Forum
- World Economic Forum
- Business Insider
- The Wire
- AllAfrica
- Big News Network



How George Floyd is Sparking New Awareness in Australia of Aboriginal Deaths in Custody.

— Time Magazine, 25 June 2020, referencing *Indigenous and Minority Placenames*, ANU Press (2014)



SEPTEMBER 18 2020 - 12:00PM

'The little punk gallery': how its artistic heartbeat

Sally Pryor



Collective members doing it for themselves at Bitumen River Gallery. Picture: Supplied

It was the sound of the wind sighing in the trees edging the church car park. The Bitumen River Gallery, where anything could happen.

A small derelict structure on the edge of what was then St Christopher's C. in Manuka, the Bitumen River Gallery had previously been a milk shed, a stop. Finally, in 1981, it became an art gallery, with the initial purpose of the burgeoning Megalo Print Studio.

With no official funding, support came instead from a federal job creation in gallery to keep the unemployed out of trouble!

OUR AUDIENCE



53%

HIGHER EDUCATION AND RESEARCH
(OCCUPATION)

Top 5 industries

- 1 Higher Education
- 2 Research
- 3 Education Management
- 4 Not-for-Profits
- 5 Government Management

Top 5 countries of origin (2020)

- 1 Australia
- 2 US
- 3 Indonesia
- 4 China
- 5 India

TOP TITLES

ANU Press publishes titles from a variety of disciplines.

Most successful titles by subject area

ARCHAEOLOGY

Degei's Descendants

ASIA PACIFIC

China's 40 Years of Reform and Development

BUSINESS AND ECONOMICS

Regulatory Theory

DEFENCE

Military and Democracy in Asia Pacific

ENVIRONMENT

Global Warming

HUMANITIES

The Personality Cult of Stalin

LAW

What if We Could Reimagine Copyright?

PACIFIC

Framing the Islands

POLICY

Successful Public Policy

SCIENCE

Communicating Science

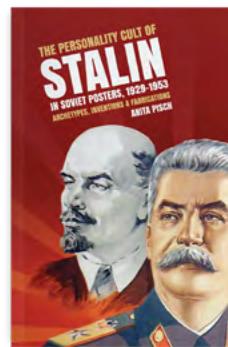
LANGUAGES

The Joy of Sanskrit

SOCIAL SCIENCE

Double Disillusion

Top 5 downloads (2020)

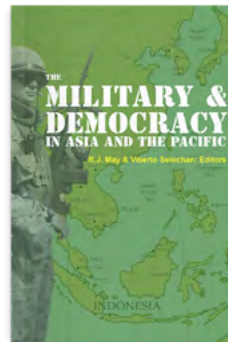


1 74,408

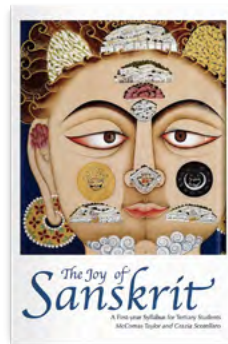
57,010 2



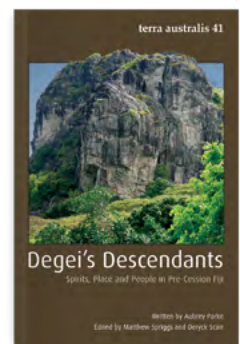
3 50,508



36,643 4

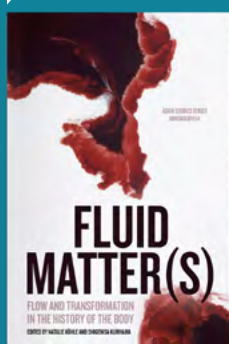


5 36,466



TOP 10 NEW RELEASES IN 2020

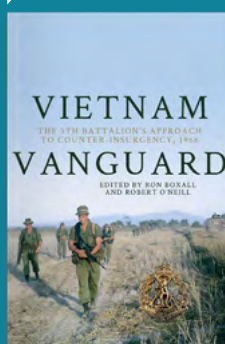
1 22,478



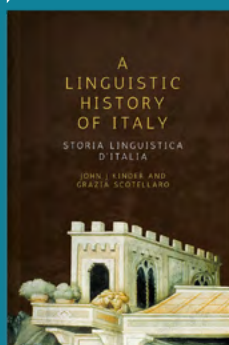
2 20,787



3 11,597



4 6,813



5 5,676



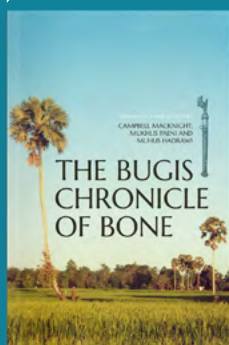
6 5,515



7 5,512



8 5,462



9 5,228



10 3,677

